



ACMA
Automotive Component
Manufacturers Association of India

CII
Confederation of
Indian Industry

SIAM
Society of Indian
Automobile Manufacturers

Accredited by



Take a ride on the green bandwagon at
ASIA'S LARGEST AUTOMOTIVE SHOW - AUTO EXPO 2012



7-11 January 2012, Pragati Maidan, New Delhi, India

11th AUTO EXPO

2012

The Complete Automotive Show

www.autoexpo.in

AUTO EXPO 2012



Auto Expo 2012 – Asia's largest automotive show jointly organized by Automotive Component Manufacturers Association of India (ACMA), Confederation of Indian Industry (CII) and Society of Indian Automobile Manufacturers (SIAM) is scheduled from 7-11 January 2012 at Pragati Maidan, New Delhi, India. Like earlier editions; the forthcoming edition will showcase latest technological products, components, vehicles and act as a launchpad for new and future vehicles besides being the platform for generating leads, one to one interactions and business enquiries. Auto Expo 2012 will also have special focus and emphasis on technological innovations in the areas of safety, environment and fuel efficiency.



PRODUCT PROFILE*

Automobiles

- Cars, SUV's, MUV's, CV's, Two & Three Wheelers, Hybrid, Electric Vehicles, Special Vehicles

Automotive Components & Spare parts

- Auto Components
- Alternate Fuel Products
- Audio, Accessories & Car Décor
- Auto Electricals
- Automobile Air Conditioning Systems
- Design, Engineering & IT for Auto Sector
- Dies & Moulds
- Engine & Engine Components
- Garage Equipments, Services for Auto Sector
- Hand & Mechanical Tools
- Oils & Lubricants
- Safety Equipments
- Testing & Pollution Control Equipments
- Transmission & Driveline
- Tyres & Tubes

VISITORS PROFILE*

- Automobile & Related Associations
- Automobile Enthusiasts
- Corporate Buyers
- CEO's / Decision Makers
- Delegations from Research & Technical Institutions
- Domestic Delegations including Dealerships
- Division Heads
- Engineers
- Executives
- End Customers
- General Public
- Managers / Department Heads
- Overseas Visitors and Buyer Delegations
- Press / Media Officials
- Relevant Ministries
- Research Associates
- Research & Educational Institutions
- Senior Executives of PSUs
- State Transport Authorities
- Taxi & Tour Operators
- Technicians
- Various Government Departments
- Others

* This list is illustrative.

THE AUTOMOBILE INDUSTRY - Global Trends and Asian Perspectives

After the seismic shock of the global economic crisis and the subsequent operational and financial restructuring of automotive businesses, recent sales figures are pointing to renewed growth worldwide. One of the characteristics of the industry transformation is an increasing responsibility and importance of the suppliers, some of which have become as large as an automaker. In any of the Triad regions (Western Europe, Japan and United States) Original Equipment Manufacturers (OEMs) have been facing a mature market for the past few years, with stagnant demand, product proliferation and stiff price competition. Sales growth is now coming from developing regions, with South America, India, People's Republic of China (PRC) and Eastern Europe leading this trend. Pressure from consumers and regulators has made fuel efficiency an ever-growing priority, to reduce both the environmental impact and the cost of running vehicles, whereas from a market perspective, the rise of economies such as China & India is creating new competition world order.

INDIAN AUTOMOBILE INDUSTRY - Responding to the Changing Landscape

The Indian Automobile Industry, the seventh largest in the world, by virtue of its deep connects with several key segments of the economy occupies a prominent place in the country's growth canvas. The industry is set to continue its growth trajectory, in the medium term, on the back of steady economic growth. Besides low labour cost, India's process-engineering expertise, applied to re-designing of production processes, has resulted in reduction in manufacturing costs of components. A robust transportation system plays a key role in the country's rapid economic and industrial development and the well-developed Indian Automotive Industry justifies this catalytic role by producing a wide variety of vehicles, which include passenger cars, light, medium and heavy commercial vehicles, multi-utility vehicles such as jeeps, scooters, motorcycles, mopeds, three wheelers, tractors etc. As a result, India, today has become the outsourcing hub for several global automobile manufacturers. Future vehicle designs will be influenced by urban planning, environmental restrictions and customer needs.

ZEROING ON THE EMISSIONS

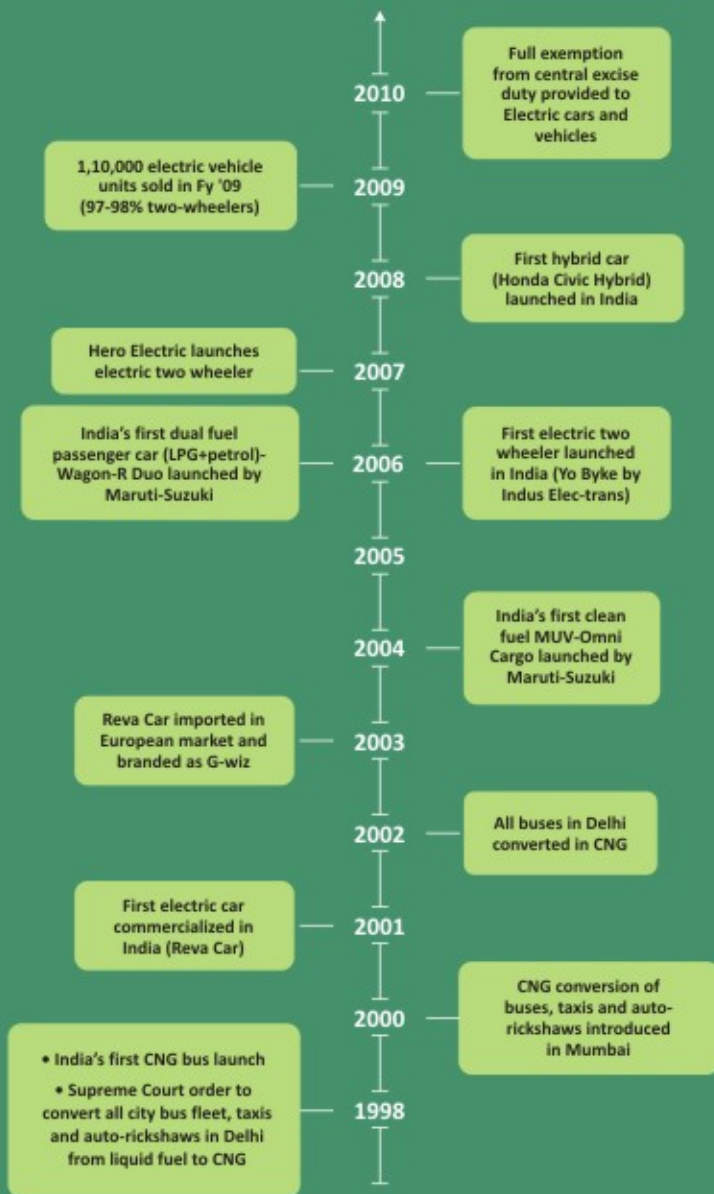
In line with the global trends of 'thin and clean', Indian customers too are preparing to select their next set of wheels from an array of new-age car segments, preferring vehicles that are smart, eco-friendly. New products are expected to meet higher standards of safety, improved aerodynamics, alternative fuel options and intelligent features.

The Indian Auto Industry today seems to be evaluating two paths in its move towards greener vehicles:

- CNG / Dual Fuel Vehicles
- Electric / Hybrid Vehicles



KEY MILESTONES IN GREEN VEHICLES IN INDIA



10th AUTO EXPO

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The Complete Automotive Show

REAR VIEW 2010

5th – 11th January 2010, New Delhi

- Asia's largest Automotive Show
- Theme: Mobility for All
- Accredited by OICA
- Exclusive Media Day: 5th - 6th January 2010
- Surpassed all previous records of participation
- 1,25,500 sq. mts. of exhibition area
- 2,105 exhibitors: 1,298 domestic & 807 overseas from 30 countries
- Country Pavilions: Canada, China, France, Germany, Italy, Japan, Luxembourg, Spain, Taiwan & UK
- 42 Vehicle Manufacturers, 1,754 Auto Components Manufacturers and 309 others – including Accessories, Garage Equipments, Alternate Fuel Technologies, Auto Design, IT, Audio & Electronics, Engine Pavilion etc.
- 2, 01,028 business visitors & 98 buying delegations from 33 countries

Auto Expo 2010 - Concurrent Events

- Introduction of Goodwill Day
- *Asli Naqli* - Theme Pavilion
- Automotive Style Design Contest
- Vintage & Classic Car Display
- Road Safety Rallies by School Children
- No-Honking Campaign
- Free Health Check-up Campaign for Drivers
- *Nukad Natak* on HIV / AIDS
- Safety Ride Zone for Children
- Three Wheelers Training Programme
- National Road Safety Week
- IP Round table discussion
- ACMA Golf Day
- Celebrity Visits
- Conferences and Seminars



Automotive Component Manufacturers Association of India (ACMA) is actively involved in trade promotion, technology upgradation, quality enhancement and dissemination of information. This association has made it a vital catalyst for the progress of the auto component industry. ACMA is represented on a number of panels, committees and councils of the Government of India through which it helps in the formulation of policies pertaining to the Indian Automotive Industry. ACMA has signed MoUs with several overseas counterpart associations for exchange of information and for cooperation in trade matters. ACMA is an ISO 9001:2008 certified association. www.acmainfo.com



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes. Partnerships with over 120 NGOs across the country carry forward the initiatives in integrated and inclusive development. Today it has direct membership of over 8,100 organizations from both the public and private sectors whose total capital investment is over USD 65 billion. With 64 offices and 7 Centres of Excellence in India and 7 overseas offices, CII serves as a reference point for Indian industry and the international business community. www.cii.in



Society of Indian
Automobile Manufacturers

Society of Indian Automobile Manufacturers (SIAM) is the apex national body representing 46 leading vehicle and vehicular engine manufacturers in India. SIAM provides a window to the Indian Automobile industry and aims to enhance exchanges and communication, expand economics, trade and technical cooperation between the Automotive Industry and its international counterparts. It addresses issues relevant to the sustainable development of the industry and endeavours to be a catalyst towards creating an internationally competitive automobile industry. It plays a proactive role in creating awareness on environment protection and road safety. www.siamindia.com



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